

**Manual Instructions of 4th China (Shenzhen)
Innovation & Entrepreneurship
International Competition**



**INNOVATION &
ENTREPRENEURSHIP
INTERNATIONAL
COMPETITION**
Shenzhen.China

Contents

Introduction.....	1
Events.....	2
Applications & Requirements.....	5
Procedures.....	7
Awards and Supporting Policies.....	11
Notes.....	14

Introduction

China (Shenzhen) Innovation & Entrepreneurship International Competition (hereinafter referred to as “international competition”) aims at integrating innovation and entrepreneurship resources, assisting overseas innovation and entrepreneurship projects in accessing Chinese hi-tech industrial resources and Chinese market, and realizing mutual benefits and win-win results.

Without limitation of participants' nationality, this competition is open to all overseas innovation and entrepreneurship projects. Bonus of this competition totally reaches RMB 9.83 million, which includes individual bonus up to RMB1.4 million (Government subsidies and venture capital investments are not included). A venture capital pool of RMB 25 billion has been set up by more than 40 investment institutions, which helps support outstanding projects. Equal opportunities of social investment are going to be distributed via the platform to all participating projects.

Additionally, policies for entrepreneurship incentives, industrial incentives, financial technology and project incubation are going to be provided in this competition.

Events

Overseas Division Competitions: March, 2020

Sydney Competition, Australia Division
Toronto Competition, Canada Division
Berlin Competition, Germany Division
Tokyo Competition, Japan Division
Spain Competition Madrid Division
Silicon Valley Competition, U.S.A Division
London Competition, U.K. Division

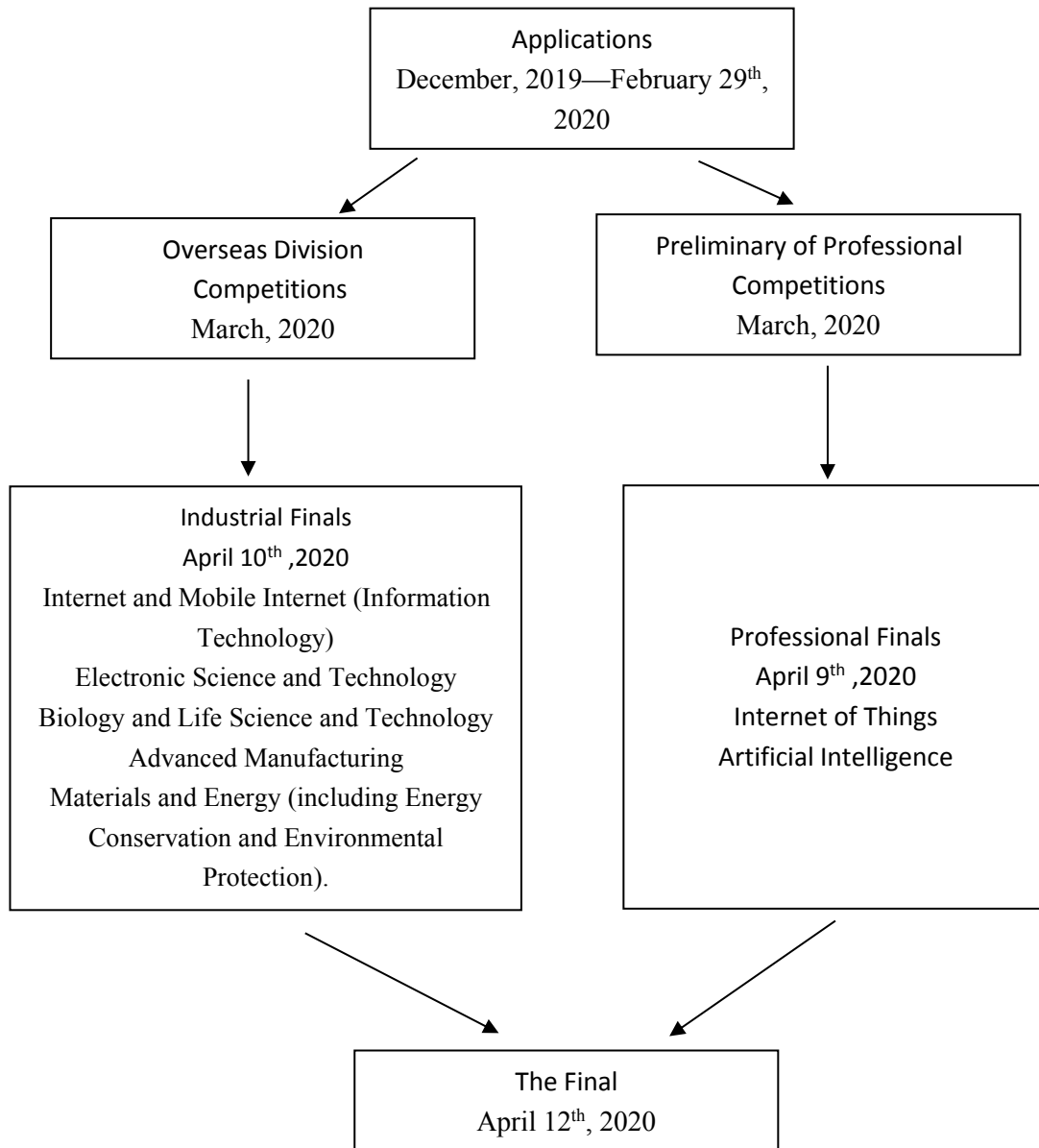
Professional Competitions:
March, 2020 (Preliminary)
April 9th, 2020 (Finals)

Internet of Things
Artificial Intelligence

Industrial Finals: April 10th, 2020

Internet and Mobile Internet (Information Technology)
Electronic Science and Technology
Biology and Life Science and Technology
Advanced Manufacturing
Materials and Energy (including Energy Conservation and Environmental Protection)

The Final: April 12th, 2020



Applications & Requirements

(I)Applications & Requirements

1. High-level entrepreneurship teams or individuals with innovation achievements and entrepreneurship plans;
2. Those who plan to establish enterprises in Shenzhen or reach cooperation with relevant industries in Shenzhen after competition;
3. Participants should possess full ownership of all rights related to participating products, technologies and patents, have no intellectual property dispute with any other person, and assume full responsibility in case of any possible infringement;
4. Those who won prizes in the 1st China (Shenzhen) Overseas Innovation Talents Competition and previous China (Shenzhen) Innovation and Entrepreneurship Competition are forbidden to participate in this competition again.

(II)Industrial Fields

Participating projects should be innovative and original projects, which correspond to Shenzhen industrial and technical policies, have superior innovation abilities, advantageous market competitiveness and potential economic and social performance, be easy to form hi-tech technological achievements, and possess core technologies, complete intellectual properties and high added-value.

Five categories are involved in Industrial Competitions: Internet and Mobile Internet (Information Technology), Electronic Science and

Technology, Biology and Life Science and Technology, Advanced Manufacturing, and Materials and Energy (including Energy Conservation and Environmental Protection). With regard to key industries of Shenzhen, Internet of Things (IOT) and Artificial Intelligence (AI) are set in the Professional Competitions.

(III)Entry Requirements

1.In case of any change in registration information during the Competition, participants shall make a written request for changes at the Secretariat of the Organizing Committee. Updated information shall not be used in subsequent competitions or applications for relevant preferential policies until duly recorded and updated by the Secretariat of the Organizing Committee.

2. Any participant who quits during the course of the Competition will be deemed to give up all rights and interests of the Competition.

Procedures

The procedures of the Competition are: Application, Overseas Division Competitions, Professional Competitions, Industrial Finals, and the Final.

(I)Application

1. Application method: Visit the official website of the Competition (www.itcsz.cn) to register and apply.

2. Deadline: February 29th, 2020

Notes: The deadline of application and the time of competitions are subject to the final confirmation on the official website.

If your project corresponds to the two fields of the Professional Competitions, i.e. Internet of Things, Artificial Intelligence, you will directly gain access to the Preliminary of Professional Competitions and get the chance to win the prizes of Professional Competitions and get qualified for the Final .

(II)Overseas Division Competitions

1.Time: March, 2020

2.Divisions: Sydney, Toronto, Berlin, Tokyo, Madrid, Silicon Valley and London.

3. Method of competition: Overseas Division Competitions are divided into 2 rounds.

In the first round, experts are going to be organized to review projects. Top 4 candidates of each division are going to be selected out from every industry in accordance with scores to enter the

Overseas Division Finals.

In the second round, experts of each division are organized to review projects for the Overseas Division Finals. Candidates are going to compete by means of live roadshow and question answering. Winners of the first, second, and third prizes are going to be ranked in accordance with scores. Top 2 candidates of each industry are going to be qualified into the Industrial Finals in Shenzhen.

During the Overseas Division Competitions, experts shall be invited to perform entrepreneurship coaching and training for candidates selected to compete in the Industrial Finals.

(III) Professional Competitions

1. Time: March, 2020(Preliminary)

April 9th, 2020(Finals)

2. Competition schedule: Internet of Things, Artificial Intelligence.

3. Method of competition:

Professional competitions are divided into two rounds.

In the first round, famous experts of professional fields are going to be organized by organizations of every professional competition to review projects in written form or on site. Top 15 participants of each profession are going to enter the Professional Finals in accordance with scores.

The second round is the Professional Finals. Candidates of two professions are going to compete respectively by means of roadshow

and questions answering. Winners of the first, second, and third prizes are going to be ranked in accordance with scores given by professional experts. Top 3 candidates of every professional finals are going to be qualified into the Finals.

(IV)Industrial Finals

1.Time: April 10th, 2020

2.Categories:Internet and Mobile Internet (Information Technology), Electronic Science and Technology, Biology and Life Science and Technology, Advanced Manufacturing, Materials and Energy (including Energy Conservation and Environmental Protection)

3.Method of competition: On the day of Industrial Finals, qualified projects of 5 industries will compete respectively by means of roadshow and questions answering. The 1st prize, the 2nd prize and the 3rd prize will be selected by professional experts. Top 3 candidates of each industry are qualified for the grand Final.

(V)The Final

1. Time: April 12th, 2020

2. Method of competition: on the day of the grand Final, qualified projects will compete by means of roadshow and questions answering. The 1st prize, the 2nd prize, and the 3rd prize will be selected by professional experts and public judges.

During the Competition, field visits to local innovation and startup

environments will be arranged for contestants to promote cooperation with local enterprises and institutions, startup parks, investors in relevant industries to assist them in developing Chinese market. Travel subsidies will be provided by the Organizing Committee to the finalists who come to Shenzhen for the Finals (2 persons for each project at most).

(VI)Review

The Competition is going to follow the principles of ‘fairness, justice and openness’ to ensure the objectiveness and authenticity of the evaluation result.

Awards and Supporting Policies

(I)Cash Prizes

No.	Category	Prize	Quantity	Prize
1	The Final	First	1	RMB 1,000,000
2	The Final	Second	3	RMB 500,000
3	The Final	Third	6	RMB 300,000
4	Industrial Finals	First	1	RMB 150,000
5	Industrial Finals	Second	2	RMB 100,000
6	Industrial Finals	Third	3	RMB 50,000
7	Professional Finals	First	1	RMB 150,000
8	Professional Finals	Second	2	RMB 100,000
9	Professional Finals	Third	3	RMB 50,000
10	Overseas Division Competitions	First	1	RMB 100,000
11	Overseas Division Competitions	Second	2	RMB 50,000
12	Overseas Division Competitions	Third	3	RMB 30,000

(II) Science & Technology Finance Policies

No.	Supporting Organization	Contents	Remarks
1	Cooperative Investment Institutions	A pool of RMB 25 billion has been set up by investment institutions to carry out portfolio investment for outstanding projects. Moreover, professional management, consulting, business planning and other supporting services are provided.	
2	China Merchants Bank	1.Helping instruct competitors to complete the registration of Shenzhen business affairs, and recommending cooperative lawyers who are able to provide legal services for competitors; 2.Provide financial services of settlement for competitors, including but not limited as below: personal settlement accounts, application of personal credit cards, personal social security cards, reserved fund cards and housing mortgage loans.	
3	Bank of Jiangsu	Scientific and technological enterprises with certificates of intellectual properties can get a maximum loan of RMB30 million.	

(III) Incubation and Other Policies

No.	Supporting Organization	Contents	Remarks
1	Industrial Parks in Shenzhen	Winning projects in overseas division competitions that settle down in Shenzhen will have priority to access the industrial parks as well as incubators at the municipal and district level. Rent reduction/exemption, bonus and other benefits will be offered as well.	1. Projects should settle in Shenzhen; 2. Prize-winning projects in overseas division competitions.
2		Information query, engagement meeting organization, centralized project demonstrations, closed-door meetings and other services will be provided to the	

		Participants and engaged investors. Provide comprehensive financial service solution, provide omnibearing and all life circle financial service with excellent quality for participating projects, select multiple bank institutions to carry out diversified financial service solution, such as “investment financing loan”, “ talent loan”, etc., enrich the choices of enterprises in financing.	
3		Winners who plan to settle in Shenzhen will be provided with supporting services such as start-up trainings, management consultations, mentorship guidance, patent applications, and innovation resources. Chances to professional exhibitions, international communication, and talent recruitments will be provided as well.	1. Projects should settle in Shenzhen; 2. Prize-winning projects in overseas division competitions 3. Priority will be given by regulations.
4	Shenzhen Qingcheng Capital Equity Investment Management Co., Ltd.	1. Offer access to post investment project resources of investment institutions 2. Provide resources of research institutions from universities, such as the South University of Science and Technology.	1. All competition projects are involved; 2. Projects should settle in Shenzhen.

Please pay attention to the official website, official Wechat and official Weibo to know more information above. Policies and settlement of this competition are subject to official announcement.

Notes

The Competition will be video-recorded and broadcasted on TV media to promote participating projects.

The Organizing Committee will organize related training activities for participants who are qualified for the next round. Schedules and venues will be published on the official website. Changes prior to the schedule will be announced in the Notification section of the official website.

The Organizing Committee of the China (Shenzhen) Innovation and Entrepreneurship International Competition reserves the copyright and the final interpretation rights of the Competition Manual. The Competition Manual is for reference only. In case of any changes, please refer to the official website of the Competition.

Official website of the Competition:

www.itcsz.cn

Official WeChat of the Competition's Organizing Committee:

Shenzhen Innovation International Competition

Official Weibo of the Competition's Organizing Committee:

Shenzhen Innovation International Competition

Secretariat of the Organizing Committee:

Contact NO.: (86) 0755-88125417.