

**Manual Instructions of 4<sup>th</sup> China  
(Shenzhen) Innovation & Entrepreneurship  
International Competition**



**INNOVATION &  
ENTREPRENEURSHIP  
INTERNATIONAL  
COMPETITION**  
[Shenzhen.China](http://Shenzhen.China)

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# Introduction

China (Shenzhen) Innovation & Entrepreneurship International Competition (hereinafter referred to as “the Competition” ) aims at integrating innovation and entrepreneurship resources, assisting overseas innovation and entrepreneurship projects in accessing Chinese hi-tech industrial resources and Chinese market, and realizing mutual benefits and win-win results.

Without limitation of participants' nationality, the Competition is open to all overseas innovation and entrepreneurship projects. Bonus of the Competition totally reaches RMB 9.83 million, which includes individual bonus up to RMB1.4 million (Government subsidies and venture capital investments are not included). A venture capital pool of RMB 25 billion has been set up by more than 40 investment institutions, which helps support outstanding projects. Equal opportunities of social investment are going to be distributed via the platform to all participating projects.

The Competition will offer a service system to facilitate participants throughout the whole process and on all fronts. The system will cover the whole process of project implementation, including project solicitation, on-line guidance, offshore pre-incubation, online cloud incubation, online connection, local industrial connection, and connection with expert supervisors, venture capital, supporting policies and industrial parks. Participants will enjoy follow-up services for project implementation throughout the entire process.

Additionally, a suite of policies are going to be provided in the

Competition, including policies for project implementation, financial support plans of the entrepreneurship competition, financing plans of venture capital funds, financial technology support, investment and financial services, and startup space and innovation services.

# Events

Overseas Division Competitions: Late September to mid-October

2020

Sydney Competition, Australia Division
Toronto Competition, Canada Division
Berlin Competition, Germany Division
Tokyo Competition, Japan Division
Madrid Competition Spain Division
Silicon Valley Competition, U.S.A Division
London Competition, U.K. Division

**Professional Competitions:**

**Late September to mid-October 2020 ( Preliminary )**

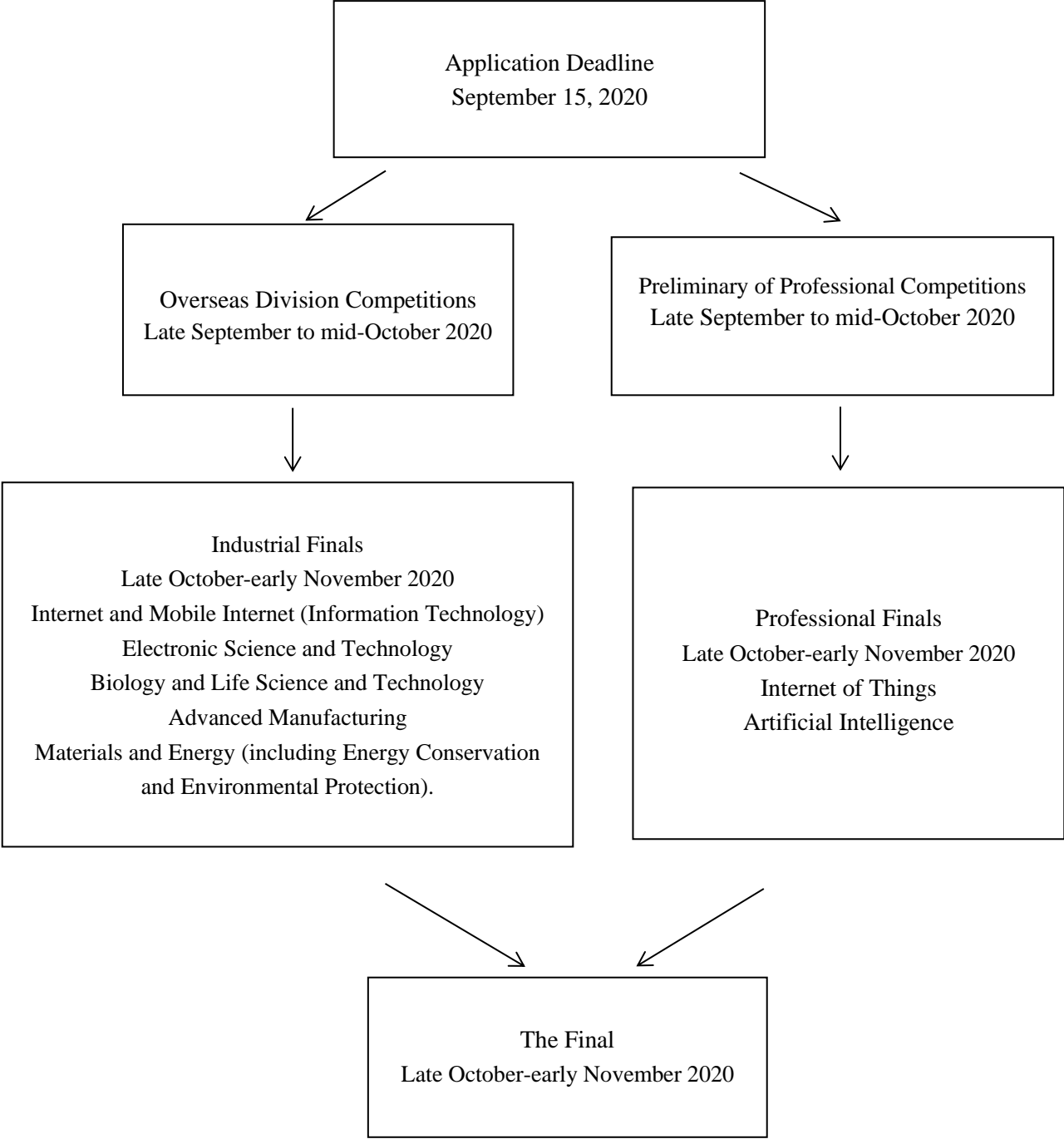
**Late October-early November 2020 ( Finals )**

Internet of Things (IOT)
Artificial Intelligence (AI)

**Industrial Finals: Late October-early November 2020**

Internet and Mobile Internet (Information Technology)
Electronic Science and Technology
Biology and Life Science and Technology
Advanced Manufacturing
Materials and Energy (including Energy Conservation and Environmental Protection)

# The Final: Late October-early November 2020



# **Applications & Requirements**

## **( I )Applications & Requirements**

1. High-level entrepreneurship teams or individuals with innovation achievements and entrepreneurship plans;

2. Those who plan to establish enterprises in Shenzhen or reach cooperation with relevant industries in Shenzhen after competition;

3. Participants should possess full ownership of all rights related to participating products, technologies and patents, have no intellectual property dispute with any other person, and assume full responsibility in case of any possible infringement;

4. Those who won prizes in the 1st China (Shenzhen) Overseas Innovation Talents Competition and previous China (Shenzhen) Innovation and Entrepreneurship Competition are forbidden to participate in the Competition again.

## **( II )Industrial Fields**

Participating projects should be innovative and original projects, which correspond to Shenzhen industrial and technical policies, have superior innovation abilities, advantageous market competitiveness and potential economic and social performance, be easy to form hi-tech technological achievements, and possess core technologies, complete intellectual properties and high added-value.

Five industry categories are involved in Industrial Competitions: Internet and Mobile Internet (Information Technology), Electronic Science and Technology, Biology and Life Science and Technology, Advanced



Manufacturing, and Materials and Energy (including Energy Conservation and Environmental Protection). With regard to key industries of Shenzhen, Internet of Things (IOT) and Artificial Intelligence (AI) are set in the Professional Competitions.

### **(III)Entry Requirements**

1. In case of any change in registration information during the Competition, participants shall make a written request for changes to the Secretariat of the Organizing Committee. Updated information shall not be used in subsequent competitions or applications for relevant preferential policies until duly recorded and updated by the Secretariat of the Organizing Committee.

2. Any participant who quits during the course of the Competition will be deemed to give up all rights and interests of the Competition.

# Procedures

The procedures of the Competition are: Application, Overseas Division Competitions, Professional Competitions, Industrial Finals, and the Final.

## **( I )Application**

1. Application method: Visit the official website of the Competition ([www.itcsz.cn](http://www.itcsz.cn)) to register and apply.

2. Deadline: September 15th, 2020.

Notes: The deadline of application and the time of competitions are subject to the final confirmation on the official website.

If your project corresponds to the two fields of the Professional Competitions, i.e. Internet of Things, Artificial Intelligence, you will directly gain access to the Preliminary of Professional Competitions and get the chance to win the prizes of Professional Competitions and get qualified for the Final .

## **( II)Overseas Division Competitions**

1.Time: Late September to mid-October 2020

2. Divisions : Sydney, Toronto, Berlin, Tokyo, Madrid, Silicon Valley and London.

3. Method of competition: Overseas Division Competitions are divided into 2 rounds.

In the first round, experts are going to be organized to review projects. Top 4 candidates of each division are going to be selected out of every industry category in accordance with scores to enter the Overseas Division

Finals.

In the second round, experts of each division are organized to review projects for the Overseas Division Finals held online. Winners of the first, second, and third prizes are going to be ranked in accordance with scores and presented with prizes. Top 2 candidates of each industry are going to be qualified into the Industrial Finals in Shenzhen.

During the Overseas Division Competitions, experts shall be invited to perform entrepreneurship coaching and training for candidates selected to compete in the Industrial Finals.

### **(III) Professional Competitions**

**1. Time:** Late September to mid-October 2020 ( Preliminary )

Late October-early November 2020 ( Finals )

**2. Competition schedule:** Internet of Things, Artificial Intelligence.

**3. Method of competition:**

Professional competitions are divided into two rounds.

In the first round, leading experts of professional fields are going to be organized to review projects in written form or on site. Top 15 participants of each profession are going to enter the Professional Finals in accordance with scores.

The second round, the Professional Finals, will be conducted online. Candidates of two professions are going to compete respectively by means of online roadshow and answering to expert questions. Winners of the first, second, and third prizes of the respective profession are going to be selected by professional experts. Top 3 candidates of each professional

final are going to be qualified for the grand Final.

#### **(IV)Industrial Finals**

1.Time: Late October-early November 2020

2. Industry categories: Internet and Mobile Internet (Information Technology), Electronic Science and Technology, Biology and Life Science and Technology, Advanced Manufacturing, Materials and Energy (including Energy Conservation and Environmental Protection)

3. Method of competition: Online review will be adopted for the Industrial Finals. Qualified projects of 5 industries will compete respectively by means of online roadshow and answering to expert questions. Winners of the first, second, and third prizes are going to be selected by professional experts. Top 3 candidates of each industry are qualified for the grand Final.

#### **(V)The Final**

1.Time: Early November 2020.

2. Method of competition: Online review will be adopted for the Final. Qualified projects will compete by means of online roadshow and answering to expert questions. Winners of the first, second, and third prizes are going to be selected by professional experts.

15 sessions of online communication activities are going to be held throughout the competition, including 1 meeting for explaining the competition and 1 meeting for explaining the policies during the project solicitation stage; 7 industrial connection meetings respectively for the five industries and the two professions and 3 investment and financing

connection meetings during the competition stage; and 3 implementation service meetings after the competition. These sessions serve to allow participants to fully partake in various activities of the competition by breaking space restrictions.

Depending on the epidemic situation, a suitable time will be selected to organize participants to pay field visits to Shenzhen, where meetings for policy explanation will be held, and connections with the city's institutions, startup parks and investors will be arranged. At the same time, communication and industrial connection activities will be organized in different districts of Shenzhen.

#### **(VI)Review**

The Competition is going to follow the principles of “fairness, justice and openness” to ensure the objectiveness and authenticity of the evaluation result.

# Awards and Supporting Policies

## ( I )Cash Prizes

No.	Category	Prize	Quantity	Prize
1	The Final	First	1	RMB 1,000,000
2		Second	3	RMB 500,000
3		Third	6	RMB 300,000
4	Industrial Finals	First	1	RMB 150,000
5		Second	2	RMB 100,000
6		Third	3	RMB 50,000
7	Professional Finals	First	1	RMB 150,000
8		Second	2	RMB 100,000
9		Third	3	RMB 50,000
10	Overseas Division Competitions	First	1	RMB 100,000
11		Second	2	RMB 50,000
12		Third	3	RMB 30,000

## ( II)Science & Technology Finance Policies

No.	Supporting Organization	Contents	Remarks
1	Cooperative Investment Institutions	A pool of RMB 25 billion has been set up by investment institutions to carry out portfolio investment for outstanding projects. Moreover, professional management, consulting, business planning and other supporting services are provided.	
2	Shenzhen Qingcheng Capital Equity Investment Management Co., Ltd.	1. Offer access to post investment project resources of investment institutions 2. Provide resources of research institutions from universities, such as the South University of Science and Technology.	1. All competition projects are involved; 2. Projects should settle in Shenzhen.
3	China Merchants Bank	1. Instruct competitors to complete the registration of Shenzhen business affairs, and recommending cooperative lawyers who are able to provide legal services for competitors; 2. Provide financial services of settlement for competitors, including but not limited as below: application of personal settlement accounts, personal credit cards, personal social security cards, reserved fund cards and housing mortgage loans.	
4	Bank of Jiangsu	Scientific and technological enterprises with certificates of intellectual properties can get a maximum loan of RMB30 million.	

## ( V )Incubation and Other Policies

No.	Supporting Organization	Contents	Remarks
1	Industrial Parks in Shenzhen	Winning projects in overseas division competitions that settle down in Shenzhen will have priority to access the industrial parks as well as incubators at the municipal and district level. Rent reduction/exemption, bonus and other benefits will be offered as well.	1. Projects should settle in Shenzhen; 2. Prize-winning projects in overseas division competitions.
2		Information query, engagement meeting organization, centralized project demonstrations, closed-door meetings and other services will be provided to the Participants and engaged investors. Provide comprehensive financial service solution, provide omnibearing and all life circle financial service with excellent quality for participating projects, select multiple bank institutions to carry out diversified financial service solution, such as “investment financing loan”, “ talent loan”, etc., enrich the choices of enterprises in financing.	
3		Winners who plan to settle in Shenzhen will be provided with supporting services such as start-up trainings, management consultations, mentorship guidance, patent applications, and innovation resources. Chances to professional exhibitions, international communication, and talent recruitments will be provided as well.	1. Projects should settle in Shenzhen; 2. Prize-winning projects in overseas division competitions 3. Priority will be given by regulations.

Please pay attention to the official website, official Wechat and official Weibo for more information. Policies and settlement of the Competition are subject to official announcement.



# Notes

The Competition will be video-recorded and broadcasted on TV media to promote participating projects.

The Organizing Committee will organize related training activities for participants who are qualified for the next round. Schedules and venues will be published on the official website. Changes prior to the schedule will be announced in the Notification section of the official website.

The Organizing Committee of the China (Shenzhen) Innovation and Entrepreneurship International Competition reserves the copyright and the final interpretation rights of the Competition Manual. The Competition Manual is for reference only. In case of any changes, please refer to the official website of the Competition.

**Official website of the Competition:**

[www.itcsz.cn](http://www.itcsz.cn)

**Official WeChat of the Competition's Organizing Committee:**

Shenzhen Innovation International Competition

**Official Weibo of the Competition's Organizing Committee:**

Shenzhen Innovation International Competition

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